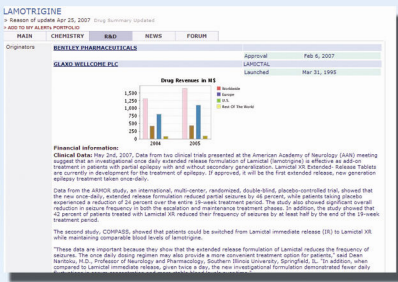


**“... Make The Right Strategic Choices”**

**The Lifescience Portal is a premium information service bringing Intelligence Databases for R&D, Business Development, Technology Survey and Competitor Intelligence.**





## HOW CAN THE LIFESCIENCE-PORTAL BENEFIT MY BUSINESS ?

With over 13000 molecules in development or marketed and over 5000 companies worldwide, the Lifescience-Portal has been designed to support strategic choices. In small businesses, service companies, financial institutions and pharmaceutical industry.

PERIOD ENDING	2002	2003	2004	2005	2006	2007 to 2007	2003 to 2007	2004 to 2006	2005 to 2006
Total Revenue	\$32,378	\$45,139	\$52,138	\$53,268	\$48,379	\$0.0%	16.9%	-2.0%	-8.9%
Cost of Revenue	\$1,500	\$1,510	\$1,720	\$1,740	\$1,620	0.0%	-22.0%	12.5%	-22.0%
Gross Profit	\$30,878	\$43,629	\$50,418	\$51,528	\$46,759	25.0%	27.0%	-5.0%	-5.0%

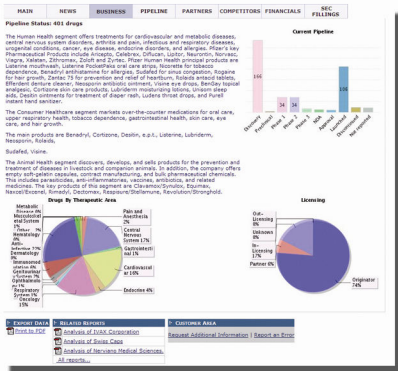
## SCIENCE AND FINANCE: A UNIFYING FRAMEWORK

To make your business succeed you need a unified view of your competitors, portfolios and market. The Lifescience-Portal has the advantage of collecting, analyzing and assessing information to provide a keen understanding of the pharmaceutical marketplace. The Lifescience-Portal combines both scientific and financial aspects of the pharmaceutical and biotech industries.



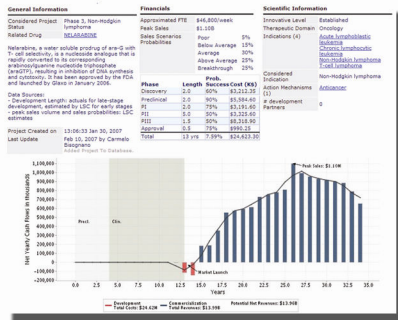
## R&D AND BUSINESS DEVELOPMENT

Lifescience-Portal help customers to assess marketing and development opportunities. It further help organizations grow by giving them an advantage: the facts, interpretations and guidance they need to make the best possible decisions. As a continuously updated database, the Lifescience-Portal gives strategists a clear and long-term view of their market segment and the changing competitive environment: some key factors in making decisions about products and markets.



## A VALUATION TOOLKIT

Competition identification is a key factor to make your business succeed. In order to understand the commercial potential of products, the embedded Decision Trees simulates commercialization scenarios, with numerical models that find the best curve of revenues according to your parameters (eg. Time to peak sales). In addition, the Lifescience-Portal also offers dozens of real scenarios as benchmarks to your own valuations. The benchmarks cover all therapeutic areas and include launched, withdrawn products and new investigational drugs.



# Discover more on WWW.LIFESCIENCE-PORTAL.COM