



Lifescience-Portal's Decisional Cockpit.

**Sound markets in real-time.
Explore vast information.**






Analyze Markets in Real Time

The Decisional Cockpit is a top of the line statistical tool-kit to explore and retrieve intelligence from the Lifescience-Portal's database.

The Decisional Cockpit performs in real-time analysis that would require instead months of research. It is an ideal alternative to market research reports.

For example, the Decisional Cockpit is able to determine how many clinical trials are active in a specific therapeutic area at a given moment, or inform which company makes the most revenues from a specific therapeutic area.



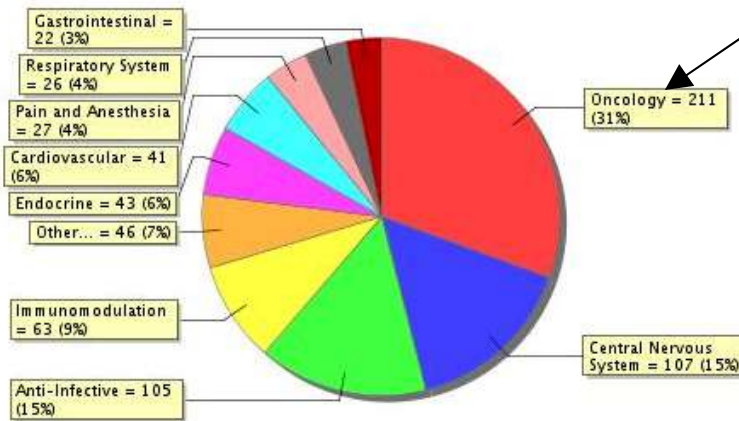
The Decisional Cockpit is divided into two conceptual parts:

- **"Pipeline Monitor"** - to gain a better understanding of the scientific aspects of the business, such as clinical trials, activity by therapeutic domain, new developments programs, etc ...
- **"Financial Monitor"** - more oriented towards product revenues, market launches, R&D spending, etc ...

Example: the Clinical Trials Indicator

This powerful indicator allows you to explore the structure of Active Clinical Trials Worldwide. You have access to three query criteria and two display modes.

The result is exportable to PDF file format to easily communicate within your company.



Both count and percentage are given. The result is always precise.

With the Phase Criteria, you can focus results on a specific Clinical Phase.

With the Relation Type, you can narrow the search to companies that are originators, in-licensors, etc

With the Therapeutic Domain, you can switch results between all the therapeutic domains available.

CRITERIA

Phase:

Relation type:

Therapeutic Domain:

DISPLAY BY ...

Phase

Therapeutic Domain

Change display criteria and relaunch the indicator. The database is queried again.

Select the display mode. By Phase or Therapeutic Domain, depending on your interest.




**The Decisional Cockpit:
Your Perfect tool for Market Intelligence.**

By using the Decisional Cockpit you can easily and rapidly sound out the market in real time. This full coverage offers a consolidated view and streamlines your analysis.

Get into the market with agility by using customized-modeling of key market indicators.

Highlight the major players and trends.

Rely on accessible, faster and constantly updated indicators in contrast to usual inert global reports.



For inquires and trials, please contact our Office in Geneva, Switzerland:

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